

Shri Vaishnav VidyapeethVishwavidyalaya B.Tech. (Computer Science and Business Systems –TCS) Choice Based Credit System (CBCS)-2019-20

<u>SEMESTER VI</u>

							TEACH THEO			ATION SCHEME PRACTICAL		
COURSE CODE	CATEGORY	COURSE NAME L		Т	Р	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	
BTCSCS309	UG	Computer Networks	2	1	2	4	60	20	20	30	20	

 $\label{eq:Legends: L-Lecture; T-Tutorial/Teacher Guided Student Activity; P-Practical; C-Credit.$

*Teacher Assessment shall be based on following components:Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10marks.

COURSE OBJECTIVES

Student will have ability:

- 1. To provide students with an overview of the concepts and fundamentals of data communication and computer networks
- 2. To familiarize with the basic taxonomy and terminology of computer networking area.
- 3. To experience the designing and managing of communication protocols while getting a good exposure to the TCP/IP protocol suite.

COURSE OUTCOMES

Upon completion of the subject, Students will be able:

- 1. Conceptualize the student with basic arrangement and terms of networking areas at wider aspects.
- 2. Use appropriate network tools to build network topologies.
- 3. Conceptualize all the OSI Layers
- 4. Test simple protocols in a laboratory scenario
- 5. Install and configure an open source tool NS2 6. Allow the students to gain expertise in some specific areas of networking such as design and maintenance of individual network

SYLLABUS

UNIT I

Introduction: Computer networks and distributed systems, Classifications of computer networks, Preliminaries of layered network structures. **Data communication Components:** Representation of data and its flow, Various Connection Topology, Protocols and Standards, OSI model, ransmission Media.







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UNIT II

LAN:Wired LAN, Wireless LAN, Virtual LAN. Techniques for Bandwidth utilization: Multiplexing - Frequency division, Time division and Wave division, Conceptson spread spectrum

UNIT III

Data Link Layer and Medium Access Sub Layer: Fundamentals of Error Detection and Error Correction, Block coding, Hamming Distance, CRC; Flow Control and Error control protocols - Stop and Wait, Go-back–N ARQ, Selective Repeat ARQ, Sliding Window, Piggybacking, Random Access, Multiple access protocols -Pure ALOHA, Slotted ALOHA, CSMA/CD,CDMA/CA

UNIT IV

Network Layer: Switching, Logical addressing – IPV4, IPV6; Address mapping – ARP, RARP, BOOTP and DHCP–Delivery, Forwarding and Unicast Routing protocols. **Transport Layer:** Process to Process Communication, User Datagram Protocol (UDP), Transmission Control Protocol (TCP), SCTP Congestion Control; Quality of Service (QoS), QoS improving techniques - Leaky Bucket and Token Bucket algorithms.

UNIT V

Application Layer: DNS, DDNS, TELNET, EMAIL, FTP, WWW, HTTP, SNMP, Bluetooth, Firewalls. **Network Security**: Electronic mail, directory services and network management, Basic concepts of Cryptography.

TEXT BOOKS:

- 1. Computer Networks, A. Tannenbaum.
- 2. Data and Computer Communication, William Stallings.

REFERENCES:

- 1. Network Security, Kaufman, R. Perlman and M. Speciner.
- 2. UNIX Network Programming, Vol. 1,2 & 3, W. Richard Stevens

List of Practical's:

- 1. Socket Programming using C/C++
- 2. Network System Administration: Understanding switches and routers



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COURSE CODE	CATEGORY	COURSE NAME	L	Т	Р	CREDITS	END SEM University Exam	Two Term Exam	*	END SEM University Exam	Teachers Assessment*
BTCSCS310	UG	Information Security	2	1	2	4	60	20	20	30	20

 $Legends: \ L \ - \ Lecture; \ T \ - \ Tutorial/Teacher \ Guided \ Student \ Activity; \ P \ - \ Practical; \ C \ - \ Credit.$

*Teacher Assessment shall bebased on following components: Quiz/Assignment/Project/Participation in Class, given that no componen shall exceed more than 10marks.

COURSE OBJECTIVES

Student will have ability:

- 1. Understand fundamentals of Information Security.
- 2. Understand the social impact of Information Security.
- 3. Understand the security parameters of Information.
- 4. Understand various techniques used to provide security.

COURSE OUTCOMES

Students will be able:

- 1. To understand the basics of Information Security.
- 2. To understand the basics of DBMS Security.
- 3. To understand the basics of Operating System Security
- 4. To understand the security policies in networks.
- 5. To understand impact of Information Security Services in Virtual World.

SYLLABUS

UNIT I

Overview of Security Parameters: Confidentiality, integrity and availability; Security violation and threats; Security policy and procedure; Assumptions and Trust; Security Assurance, Implementation and Operational Issues; Security Life Cycle.

UNIT II

Access Control Models: Discretionary, mandatory, roll-based and task-based models, unified models, access control algebra, temporal and spatio-temporal models. Security Policies: Confidentiality policies, integrity policies, hybrid policies, non-interference and policy composition,



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international standards.

UNIT III

Systems Design: Design principles, representing identity, control of access and information flow, confinement problem. Assurance: Building systems with assurance, formal methods, evaluating systems.

UNIT IV

Logic-based System: Malicious logic, vulnerability analysis, auditing, intrusion detection. Applications: Network security, operating system security, user security, program security. Special Topics: Data privacy, introduction to digital forensics, enterprise security specification.

UNIT V

Operating Systems Security: Security Architecture, Analysis of Security in Linux/Windows. **Database Security:** Security Architecture, Enterprise security, Database auditing

TEXT BOOKS:

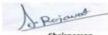
- 1. Security Engineering, Ross Anderson.
- 2. Computer Security: Art and Science, M. Bishop, Pearson Education.
- 3. Information Security: Principles and Practice, M. Stamp.

REFERENCES:

- 1. Security in Computing, C.P. Pfleeger, S.L. Pfleeger, J. Margulies.
- 2. Secure Programming HOWTO, David Wheeler.
- 3. Browser Security Handbook, Michael Zalewski.
- 4. Handbook of Database Security, M. Gertz, S. Jajodia.

List of Practical's:

- 1. Analysis of security in Unix/Linux.
- 2. Administration of users, password policies, privileges and roles



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COURSE CODE	CATEGORY	CATEGORY COURSE NAME	L	Т	Р	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BTCSDS311	UG	Artificial Intelligence	2	0	4	4	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10marks.

COURSE OBJECTIVES

Student will have ability:

- 1. The aim of Artificial Intelligence course is to prepare students for career in computer science & engineering where knowledge of AI techniques leading to the advancement of research and technology.
- 2. To provide a strong foundation of fundamental concepts in Artificial Intelligence.
- 3. To provide a basic exposition to the goals and methods of Artificial Intelligence.
- 4. To enable the student to apply these techniques in applications which involve perception, reasoning and learning.
- 5. Provides a rigorous, advanced and professional graduate-level foundation in Artificial Intelligence.

COURSE OUTCOMES

Upon completion of the subject, Students will be able:

- 1. Compare AI with human intelligence and traditional information processing and discuss its strengths and limitations as well as its application to complex and human-centered problems.
- 2. Understand the various searching techniques, constraint satisfaction problem and example problems- game playing techniques.
- 3. Explain the role of agents and how it is related to environment and the way of evaluating it and how agents can act by establishing goals.
- 4. Acquire the knowledge of real world Knowledge representation.
- 5. Analyze and design a real world problem for implementation and understand the dynamic behavior of a system.



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SYLLABUS

UNIT I

Introduction, Overview of Artificial intelligence: Problems of AI, AI technique, Tic - Tac - Toe problem. Intelligent Agents, Agents & environment, nature of environment, structure of agents, goal based agents, utility based agents, learning agents.

Problem Solving, Problems, Problem Space & search: Defining the problem as state space search, production system, problem characteristics, issues in the design of search programs.

UNIT II

Search techniques: Problem solving agents, searching for solutions; uniform search strategies: breadth first search, depth first search, depth limited search, bidirectional search, comparing uniform search strategies. Heuristic search strategies Greedy best-first search, A* search, AO* search, memory bounded heuristic search: local search algorithms & optimization problems: Hill climbing search, simulated annealing search, local beam search

UNIT III

Constraint satisfaction problems: Local search for constraint satisfaction problems. Adversarial search, Games, optimal decisions & strategies in games, the minimax search procedure, alpha-beta pruning, additional refinements, iterative deepening.

UNIT IV

Knowledge & reasoning: Knowledge representation issues, representation & mapping, approaches to knowledge representation. Using predicate logic, representing simple fact in logic, representing instant & ISA relationship, computable functions & predicates, resolution, natural deduction. Representing knowledge using rules, Procedural verses declarative knowledge, logic programming, forward verses backward reasoning, matching, control knowledge.

UNIT V

Probabilistic reasoning: Representing knowledge in an uncertain domain, the semantics of Bayesian networks, Dempster-Shafer theory, Planning Overview, components of a planning system, Goal stack planning, Hierarchical planning, other planning techniques.

Expert Systems: Representing and using domain knowledge, expert system shells, and knowledge acquisition

TEXT BOOKS:

- 1. Stuart Russell and Peter Norvig, Artificial Intelligence: A Modern Approach
- 2. Artificial Intelligence, Russel, Pearson



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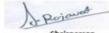
REFERENCES:

- 1. Artificial Intelligence, Ritch& Knight, TMH
- 2. Introduction to Artificial Intelligence & Expert Systems, Patterson, PHI
- 3. Logic & Prolog Programming, SarojKaushik, New Age International
- 4. Expert Systems, Giarranto, VIKAS

List of Practical's:

Home Assignments:

Assignments should include problems related to the topics covered in lectures, like heuristics, optimal search, and graph heuristics. Constraint satisfaction problems, k-nearest neighbors, decision trees, etc. can be included in home assignments.



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COURSE CODE	CATEGORY	COURSE NAME					END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BTCSMS312	UG	Financial & Cost Accounting	2	1	0	3	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C – Credit.

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COURSE OBJECTIVES

Student will have ability:

COURSE OUTCOMES

Upon completion of the subject, Students will be able:

SYLLABUS

UNIT I

Accounting Concept: Introduction, Techniques and Conventions, Financial Statements-Understanding & Interpreting Financial Statements

UNIT II

Accounting Process:

- Book Keeping and Record Maintenance
- Fundamental Principles and Double Entry
- Journal, Ledger, Trial Balance, Balance Sheet, Final Accounts
- Cash Book and Subsidiary Books
- Rectification of Errors

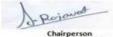
UNIT III

Financial Statements: Form and Contents of Financial Statements, Analyzing and Interpreting Financial Statements, Accounting Standards.

Class Discussion: Corporate Accounting Fraud- A Case Study of Satyam

UNIT IV

Cash Flow and Fund Flow Techniques: Introduction, How to prepare, Difference between them







UNIT V

Costing Systems:

- Elements of Cost
- Cost Behavior, Cost Allocation, OH Allocation
- Unit Costing, Process Costing, Job Costing
- Absorption Costing, Marginal Costing, Cost Volume Profit Analysis
- Budgets
- ABC Analysis

Class Discussion: Application of costing concepts in the Service Sector **Company Accounts and Annual Reports:**

- Audit Reports and Statutory Requirements
- Directors Report
- Notes to Accounts
- Pitfalls

TEXT BOOKS:

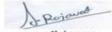
1. Robert N Anthony, David Hawkins, Kenneth Marchant, Accounting: Texts and Cases, McGraw-Hill

2. Case Study Materials: To be distributed for class discussion

List of Practical's:

Case study materials book will be given to students. Students are required to meet in groups before coming to class and His case for the day. Instructor may ask the student groups to present their analysis and findings to the class. Further, the topic for class discussion will be mentioned beforehand and students should be prepared to discuss these Topics in class. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

- 1. Topic: Corporate Accounting Fraud: A Case Study of Satyam
- 2. Topic: Application of costing concepts in the Service Sector









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							TEA THE		EVALUATION SCHEME PRACTICAL		
COURSE CODE	CATEGORY	COURSE NAME	L	Т	Р	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BTCSH313	UG	Business Communication & Value Science – IV	2	0	2	3	60	20	20	30	20

 $\label{eq:Legends: L-Lecture; T-Tutorial/Teacher Guided Student Activity; P-Practical; C-Credit.$

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BUSINESS COMMUNICATION & VALUE SCIENCE – IV

		Leadership Oriented Learning (LOL)
Nature of Cou	irse	Behavioral
Pre requisites		Basic Knowledge of English (verbal and written) Completion of all units from Semesters 1, 2, 3, 4 and 5
Course Objec	tives:	
1	Recognize	e the importance of diversity in workplace
2	Recognize	e the best practices of communicative writing
3	Understan	d the importance of emotional intelligence in personal and professional lives
4	Apply em	otional intelligence in real life scenarios
5	Use the be	est practices of public speaking in real life scenarios
6	Understan	d the importance of corporate social responsibility (CSR)
7	Understan	d the importance of corporate etiquettes
8	Practice co	orporate etiquettes in real life scenarios



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9	Recognize the best practices to share and receive feedback	
10	Use the basic guidelines required to manage conflicts	
10	Use the basic guidelines required to manage connicts	
11	Understand how stress impacts life and work	
	Chaelstand now succes impacts nie and work	
12	Use the best practices to manage stress	
13	Practice the best time management practices	
Course Outco	mes:	
Upon complet	ion of the course, students shall have ability to	
	Understand the importance of diversity in workplace	[U]
	Apply emotional intelligence in real life scenarios	[AP]
	Recognize the best practices of communicative writing	[AP]
	Understand the importance of corporate social responsibility (CSR)	[C]
	Recognize the importance of time management	[U]
	Apply knowledge of multiple intelligences and learning styles in interpersonal	[AP]
	interactions	
	Recognize the impact of stress in life and work	[E]
	Understand how stress impacts life and work	[U]
	Identify the best practices to manage stress	[AP]
	Recognize the attributes needed to function and grow in a corporate environment	[U]
	Recognize the best practices to share and receive feedback	[AP]

Course Contents:

Objectives for Semester 6

- Understand the importance of diversity in workplace
- Identify the key aspects of communicative writing
- Apply communicative writing in real life scenarios
- Use charts and graphs in communicative writing
- Understand what is emotional intelligence
- Recognize the importance of emotional intelligence in personal and professional lives
- Understand why you would need public speaking at your workplace

Identify the best time management practices

- Identify the best practices of public speaking
- Apply public speaking in real life scenarios
- Recognize the importance of corporate social responsibility (CSR)
- Recognize the importance of corporate social responsibility (CSR)
- Recognize the attributes needed to function and grow in a corporate environment



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- Recognize the best practices to share and receive feedback
- Apply emotional intelligence in real life scenarios
- Apply knowledge of multiple intelligences and learning styles in interpersonal interactions
- Recognize the impact of conflicts
- List the basic guidelines required to manage conflicts
- Recognize the key features of corporate etiquette
- Recognize the business idioms and corporate terms
- Apply the business idioms and corporate terms
- Recognize the impact of stress in life and work
- Identify the best practices to manage stress
- Recognize the importance of time management
- Identify the best time management practices

	Total Hours:	
		45 hours
		40 hours of
		must know +
		5 hours of
		nice to know
		learning
Text Books:		
	There are no prescribed texts for Semester 6 – there will be handouts and shared.	reference links
Reference Books:		
1	Emotional Intelligence: Why it Can Matter More Than IQ by Daniel Gole	man
2	Putting Emotional Intelligence To Work by Ryback David	
3	How to Develop Self Confidence and Improve Public Speaking - Time - T Methods of Persuasion by Dale Carnegie	Tested
4	TED Talks: The official TED guide to public speaking: Tips and tricks for	r giving
	unforgettable speeches and presentations	
Web References:		
1	https://www.tata.com/about-us/tata-group-our-heritage	
2	https://economictimes.indiatimes.com/tata-success-story-is-based-ophilanthropy-and-ethics/articleshow/41766592.cms	n-humanity-
Online Resources:		
1	https://youtu.be/reu8rzD6ZAE	
2	https://youtu.be/Wx9v_J34Fyo	
3	https://youtu.be/F2hc2FLOdhI	
4	https://youtu.be/wHGqp8lz36c	
5	https://youtu.be/hxS5He3KVEM	



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<u>Choice Based Credit System (CBCS)-2019-20</u> https://youtu.be/myiPdsjuADme Assessment Methods & Levels (based on Bloom's Taxonomy) Formative assessment (Max. Marks:20) **Bloom's Course Outcome Assessment Component** Marks Level C1.6.1 5 C1.6.2 4 Summative Assessment based on End Semester Project **Bloom's Level** Understand Apply Analyze

Lesson Plan

Uni t No	Objective	Bloom's Level	Content	Type of Class	Duratio n
1	NA – Recapitulation activity	Recall information	Auld Lang SyneThis will be a group activity in which lecturer will give some key words (from what they taught in the previous semesters). Each group will identify topics related to the key words and take 2 mins to share a summary of what they learnt in that topic.They can refer to their Satori books and finally note down these key learnings too.	Activity	45 mins
1	Understand the importance of diversity in workplace	2	Introduce the concept of Diversity in corporate environments through an activity.	Activity	45 mins
1	Understand the importance of diversity in workplace	2	Discussion, role plays and sharing reference materials.	Discussion and Practical	60 mins



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	Hand Park		Computer Science and Busin		
Uni t No	Objective	Bloom's Level	pice Based Credit System (CE Content	CS)-2019-20 Type of Class	Duratio n
1	Identify the key aspects of communicative writing	2	 Communicative Writing Principles of Communicative Writing Formal and Business letters 	Lecture and practice	90 mins (30 mins lecture + 60 mins practice)
1	Apply communicative writing in real life scenarios	3	 Writing proposals This will be taught through a group activity in which students will be asked to create a business proposal to get funding to begin a start-up of their choice. After they share their presentations, lecturer will share the best practices and templates for writing proposals (will be provided to the lecturer as part of the Faculty guide) and ask students to review their proposal and update it. Students should save this proposal for reference later in the sem. Students will have to continue in these groups for the rest of this sem. 	Lecture and activity	90 mins
1	Use charts and graphs in communicative writing	3	How to tell a story with charts and graphsSession will begin with a couple of demo videos.This will be followed by an activity on how to visually represent information to tell a complete story. Students will be required to use the proposal for the start-up that they created in the previous class for this.	Practical	60 mins







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Uni	Objective	Bloom's	nice Based Credit System (CE	CS)-2019-20 Type of Class	Duratio
t No	Objective	Level	Content	Type of Class	n
1	Understand what	2	Emotional Intelligence	Lecture and activity	90 mins
-	is emotional	2		Lecture and activity	<i>y</i> o mms
	intelligence		Begin with a short		
	8		video/movie clip showing		
	Recognize the		manifestations of EI.		
	importance of				
	emotional		Introduce the concept of EI		
	intelligence in		and give them the experience		
	personal and		through a game/activity.		
	professional lives				
			Discuss the findings that		
			students with higher EQ write		
			better exam papers.		
			Defense Per 10 W		
			Ref reading : 10 Ways to		
			Build EI by Daniel Goleman		
			Ask students to note down the		
			names of at least two movies		
			in their Satori slam book, in		
			which the characters display		
			EI.		
1	Understand why	2	Why do we need public	Lecture and	60 mins
	you would need		speaking?	discussion	
l	public speaking at				
	your workplace		Any two of the YouTube		
			/IncTalks videos:		
			a. Swami Vivekananda's		
			Chicago speech		
			b. Steve Jobs' first		
			iPhone launch		
			c. Martin Luther King Jr		
			(I have a dream)		
			d. J K Rowling commencement		
			speech address 2008		
			e. APJ Abdul Kalam		
			f. Any regional speakers		
			1. They regional speakers		
			Professors to ask what is		
			common in these videos and		
			lead them to the concept of		
			public speaking (directions		
			will be provided in the		
			Facilitator's Guide).		
I			Session for students to re-visit		
			the group discussion and value		
			proposition sessions that they		
			participated in during the		
			previous semesters. (This will		
			be integrated in the semester 6]	







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Uni	Objective	Bloom's	oice Based Credit System (CB	CS)-2019-20 Type of Class	Duratio
t No	Ū	Level			n
			content)		
1	Identify the best practices of public speaking		Public speaking – best practicesAsk each group (formed earlier) to research and come up with a list of best practices along with examples (in the class).After each group presents their list of best practices, students will discuss and create a consolidated list of best practices by considering all 	Activity	60 mins
1	Apply public speaking in real life scenarios	3	 lecture or webinar (Dr Giri) Get, Set, Go – sell your start- up ideas Each group to pitch their start- up idea to a panel consisting of external professors. They will use the presentation they created earlier and the best practices of public speaking to tell their story leveraging the storytelling and doodling methods they learnt in the previous semester (Design Thinking). Their story should at least include: Name of their start-up Who is the target audience/end user? What problem will their start-up solve? How do they plan to run start up? How much money/budget would 	Formative assessment	120 mins







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Uni	Objective	Bloom'	CS)-2019-20 Type of Class	Duratio					
t No	Objective	Level	Content	Type of Class	n				
			they need to begin their work? Professors to share the results of this formative assessment with the TCS Team so that we						
			can use it for reference in GD						
			post sem.						
1	NA		Let's relax	Activity	45 mins				
			This will be a short session in which students will participate in at least 2 Anubhaav Activities (to be specified in the Fac Guide).						
2	Recognize the importance of corporate social responsibility (CSR)	1	Corporate Social Responsibility (CSR) Ubuntu story – A story to introduce the concept of social responsibility. The story will be played through an audio embedded in the PPT (similar to an audiobook).	Lecture	45 mins				
2	Recognize some of the stalwarts in CSR	1	 Hear CSR stories Meeting of JNT and Swami Vivekananda. Societal connect of JNT. Stalwarts in CSR (Led by Tatas) More Tata Group CSR stories from Titan and Tata Chemicals Initially, Professors will share any two of the above CSR stories. Thereafter, they will discuss the stories in the class and ask the students to share their thoughts. Lecturer to ask students why they need to conduct CSR activities? (Answers will be given in handouts provided by the TATA Team) Why do corporates need to engage in CSR? Is it for 	Lecture	60 mins				







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	B.Tech. (Computer Science and Business Systems – TCS) Uni Choice Based Credit System (CBCS)-2019-20 Uni State of Class							
Uni	Objective	Bloom's	Type of Class	Duratio				
t No		Level			n			
			compliance only? The answers					
			to these questions (given in the					
			content) will refer back to the					
			topics on TCS values, life					
			skills and empathy taught in					
			the earlier semesters.					
			Lecturer to explain to the					
			students how CSR connects to					
			their values and how CSR					
			activities can add value to					
			their resumes.					
2	Recognize the	1	Tell a CSR story	Practice activity	90 mins			
	importance of							
	corporate social		Activity - Groups will research					
	responsibility		in class, prepare and present					
	(CSR)		CSR activity of Tata Steel,					
			Microsoft, Google, TCS, Starbucks, Titan, Tata					
			Chemicals and TOMS Shoes.					
2	Recognize the	1	Attributes required for work	Lecture and	60 mins			
	attributes needed		and life	discussion				
	to function and		• Qualities of a good team					
	grow in a		member:					
	corporate		a) Resilience					
	environment		b) Flexibility					
			•					
			c) Strategic thinking and					
			planning					
			d) Decision making					
			e) Resolving conflicts					
			Professors to first show					
			examples and non-examples					
			and then the participants to					
			identify the traits that set them					
			apart.					
	NA		Let's relax	Activity	45 mins			
			This will be a short session in					
			which students will participate					
			in at least 2 Anubhaav					
			Activities (to be specified in					
			the Fac Guide).					



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TT	Reference and an and a second	Ch	Computer Science and Busin	RCS)-2019-20	D 4*
Uni t No	Objective	Bloom's	Content	Type of Class	Duratio
<u>t No</u> 3	Recognize the attributes needed to function and grow in a corporate environment	Level 1	 Activity – Who am I? (Image Management. Building a perfect image) This is an individual activity in which each participant needs to reflect upon the following questions (in the order given below) and jot down the answers. They will be given a handout with the questions printed on it for this activity. 1. What do I wish to be seen as? (aspirational state) 2. How do I see myself now? (present state) 3. How others see me? (perceptions) 4. What is the gap between how others see me and how I see myself? 5. How do I fill the gap? Why is it important to fill the gap (connect to importance of personal branding to stay relevant). Professor to share examples of personal branding in the corporate world, as mentioned in the 	Activity	n 60 mins
3	Recognize the best practices to share and receive feedback	1	 content. Examination Result Activity Locus of control (referring back to Emotional intelligence) One person from each group (to be decided through drawing lots) will be asked to step aside to act as teachers. The rest of the group members will participate as students. Each group will be given a 	Activity	90 mins



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Uni	Objective	Bloom's	oice Based Credit System (CE	Type of Class	Duratio
t No		Level			n
			scenario in which they will		
			get mock grades in an		
			examination. They will be		
			asked to react to their		
			result. Their reactions will		
			be noted.		
			Examination Result		
			Activity-Phase II –Role		
			play on feedback.		
			Now the teachers will be asked		
			to have a discussion with		
			each one to two people		
			from each group sharing		
			their feedback on their		
			reactions.		
			After the activity time to		
			After the activity, tips to		
			receive and give feedback will be shared. Handouts		
			will be shared with		
			lecturers.		
3	Apply emotional	3	Applying emotional	Lab Activity	60 mins
	intelligence in real life scenarios		intelligence		
			Activity for applying		
			Emotional Intelligence using		
			scenarios within each start-up		
			-		
			group. There will be separate		
			scenarios for each group.		
			Professors will judge the		
			groups based on guidelines		
			provided by the TCS team.		1
	NA		Let's relax	Activity	45 mins
			This will be a short session in		
			which students will participate		1
			in at least 2 Anubhaav		
			Activities (to be specified in		



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Uni	Objective	Bloom, Ch	oice Based Credit System (CE	CS)-2019-20	Duratio	
UM t No	Objective	Level	Content	i ype or Class	n Duratio	
		Level	the Fac Guide).			
4	Apply knowledge of multiple intelligences and learning styles in interpersonal interactions	3	A scenario-based quiz on (handouts to refresh Sem-1 content on multiple intelligences and learning styles followed by scenario- based quiz) – awareness of multiple intelligences and learning styles in communication. The questions will be based on scenarios that the students might face later in their work environment.	Formative assessment	60 mins	
4	Recognize the impact of conflicts		Understanding conflictsThis will be a group activity.Each group will be given ascenario of typical conflictsthat occurs in a corporateoffice. In each group roles willbe assigned to the groupmembers who would beexpected to play it.Each group will enact thesituation while others watchand note down theirobservations on:1. What is the conflict?2. What has caused theconflict?3. What is the negativeimpact of the conflict?4. What can be a positiveimpact of the conflict?Each group will be requestedto draw up a list of tips tomanage conflicts at work andshare in the next class and post	Activity	90 mins	





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B.Tech. (Computer Science and Business Systems – TCS) Chaine Based Credit Sectors (CBCS) 2010-20							
Uni	Objective	Bloom's	oice Based Credit System (CE	CS)-2019-20	Duratio		
t No	Objective	Level		Type of cluss	n		
• 1 10			can compare it with handout				
			provided to lecturers.				
			provided to rectarers.				
			Student needs to reflect upon				
			-				
			lessons in empathy and active				
			listening (taught in the				
			previous semesters) while				
			managing conflicts.				
			Each person will be requested				
			to capture at least one Satori				
			moment from these				
			enactments of real-life				
			scenarios.				
			scenarios.				
4	List the basic	1	Tips to manage conflicts	Lecture	60 mins		
	guidelines						
	required to		Each group will share their list				
	manage conflicts		of guidelines to manage				
			conflicts, post which the				
			lecturer can share the standard				
			list provided (as a hand-out)				
			and discuss the main points in				
			the class.				
			the class.				
			After that the lecturer will ask				
			them to reflect on what are the				
			changes they need to bring				
			about in their behaviour, based				
			on Belbin's Team Player roles				
	-		(Sem 2 Unit 3).				
4	Recognize the key features of	1	Corporate etiquette	Activity	60 mins		
	corporate etiquette		Mock interview rounds for				
	_ ^		each group with a prospective				
			employer followed by				
			discussions on corporate				
			etiquette (leverage Interview				
			Ready app)				
4	Recognize the	1	Business idioms and	Lab activity	60 mins		
-	business idioms		Corporate Terms				
	and corporate		L				
	terms		This will begin with a quiz in				
			which in the first four rounds				
	Apply the	3	each group needs to identify				



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	B.Tech. (Computer Science and Business Systems – TCS) Choice Based Credit System (CBCS)-2019-20 Uni Objective Bloom's Content Class Duratio								
Uni	Objective	Bloom's	oice Based Credit System (CP Content	CS) <u>-2019-20</u> Type of Class	Duratio				
t No	5	Level			n				
	business idioms and corporate terms		the business idioms and corporate terms from given excerpts. In the next four rounds they will be asked to supply the correct idiom or term in a given business scenario. After the quiz, the lecturer						
			would share handouts of common business idioms and guide them to download the TCS BizVocab on their smartphones.						
4	Recognize the impact of stress in life and work	1	 Managing Stress Participants will first watch a short YouTube video: Managing Stress - Brainsmart – BBC (2:24 mins) Then the lecturer will discuss stress and its impact through the following questions: Have you ever felt stressed? What are the situations that make you feel stressed? Does the stress help you in overcoming the situation? Do you know how stress affects your health? After this they will watch a video on how stress impacts health: YouTube: The Long-term Effects of Stress (5 mins) Finally, each group will be asked to create a poster with stress and uploaded on their Fb/Insta 	Lecture	60 mins				



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Uni	Objective	Bloom's	Content	Type of Class	Duratio
t No		Level			n
5	Identify the best	1	Tips to manage stress	Discussion Activity	60 mins
	practices to manage stress		Each group will present their		
	manage sucess		posters and the class will come		
			up with a list of stress		
			management tips to be put up		
			on the Fb/Insta page.		
			They should also note this in		
			their journals so that they can		
			refer to it whenever they feel		
			stressed.		
	Recognize the	1	Time management	Lecture	45 mins
	importance of time management		Session begins with an		
	management		introductory activity that		
			establishes the fact that we		
			often manage time poorly and		
			as a result experience stress.		
			After that participants will		
			watch the YouTube video:		
			Importance of Time		
			Management For Better Life		
			Style (3:33 mins)		
			Now the lecturer will conduct		
			an open house discussion,		
			where the participants will		
			share their challenges to		
			manage time.		
			Now the lecturer will ask the		
			participants to evaluate their		
			ability to handle their daily		
			task within 24 hrs on a scale of		
			10. This is a confidential		
			rating which participants		
			needs to note down in their		
			satori book with date and time		
			for future reference. (this activity will be repeated at a		
			later stage)		
	Identify the best	1	Managing your time better	Activity	90 mins
	time management	1	managing your time better		
	practices		The class will start with the		
			YouTube video:		







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			(Computer Science and Busin oice Based Credit System (CB		
Uni	Objective	Bloom's	Type of Class	Duratio	
t No		Level			n
			A valuable lesson for a happy		
			life (2:33 mins)		
			After viewing this, the		
			facilitator will ask the		
			participants to identify the		
			rocks, pebbles and sands in		
			their life.		
			This will be followed by the		
			Time Squared Activity:		
			Each participant gets 3 pages		
			with 24 squares representing		
			the hours in a day.		
			Participants need to fill out:		
			The first page with the		
			everyday activities in their day		
			(example, brushing teeth,		
			bathing, meals, travelling, etc)		
			The second page with the		
			non-productive work that they		
			do every day (social media,		
			mobile-games, etc)		
			On the third page they can add		
			everything from the first two		
			pages to find out the empty		
			spaces. That is their		
			productive time when they can		
			study. This gives them a view		
			of what they can adjust in		
			order to increase their study		
			time.		
			Reference video:		
			Study Skills – Managing your		1
			time (4:29 mins)		
			time (4.2) mins)		
			Participants to repeat the self-		
			evaluation exercise. In this		
			instant, the participants will		
			evaluate their ability to plan		1
			their daily task on a scale of 1		1
			to 10 with date and time.		1
			Lecturer to encourage		
			participants to evaluate their		
			time management skills on a		
			regular basis.		1



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Uni	Objective		noice Based Credit System (CI	Type of Class	Duratio
t No		Level			n
	NT A				45
	NA		Let's relax	Activity	45 mins
			This will be a short session in		
			which students will participate		
			in at least 2 Anubhaav		
			Activities (to be specified in		
			the Fac Guide).		
		1	Create memories		30 mins
			Recap activity on the entire		
			BCVS Course.		
					30 hours
				Total	
			Project		
			Each group to prosto a POC		10 hours
			Each group to create a POC (Proof of Concept) for their		10 Hours
			start-up applying their		
			learnings from the CSBS		
			course (core subjects +		
			BCVS).		
			The evaluation for this POC		
			will be done as part of the Sem		
			end assessment by the TCS		
			team. During the assessment, students need to share the		
			journey of creating their start-		
			up: from inception to POC.		



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BTCSDTS31 41	UG	Elective III Robotics and Embedded Systems	2	1	2	4	60	20	20	30	20
COURSE CODE	CATEGORY COURSE NAME L T		COURSE NAME L		r P			Two Term]	END SEM University Exam	

 $Legends: \ L \ - \ Lecture; \ T \ - \ Tutorial/Teacher \ Guided \ Student \ Activity; \ P \ - \ Practical; \ C \ - \ Credit.$

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10marks.

COURSE OBJECTIVES

The student will have ability to:

·

COURSE OUTCOMES

Upon completion of the subject, Students will be able to:

•

SYLLABUS

UNIT I

Introduction to Embedded System: Embedded system Vs General computing systems, History of Embedded systems, Purpose of Embedded systems, Microprocessor and Microcontroller, Hardware architecture of the real time systems.

UNIT II

Devices and Communication Buses: I/O types, serial and parallel communication devices, wireless communication devices, timer and counting devices, watchdog timer, real time clock, serial bus communication protocols, parallel communication network using ISA, PCI, PCT-X, and Intrnet embedded system network protocols, USB, Bluetooth.

UNIT III

Program Modeling Concepts; Fundamental issues in Hardware software co-design, Unified Modeling Language(UML), Hardware Software trade-offs DFG model, state machine programming model, model for multiprocessor system.

UNIT IV

Real Time Operating Systems: Operating system basics, Tasks, Process and Threads, Multiprocessing and multitasking, task communication, task synchronization, qualities of Good.



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UNIT V

Examples of Embedded System: Mobile phones, RFID, WISENET, Robotics, Biomedical Applications, Brain machine interface etc. Popular microcontrollers used in embedded systems, sensors, actuators. **Robotics**: Introduction, Elements of robots -- joints, links, actuators, and sensors **Kinematics**: Kinematics of serial robots, Kinematics of parallel robots, Motion planning and control **Advanced Topics on Robotics**: Sensing distance and direction, Line Following

Algorithms, Feedback Systems, Other topics on advance robotic techniques

Home Assignments:

State machine programming model of Fibonacci sequence generator, actuator behavior, multiprocessing and multitasking, task synchronization, CAN protocol, timer/counter in embedded systems

TEXT BOOKS:

- 1. Introduction to Embedded Systems : Shibu K. V. (TMH)
- 2. Embedded System Design A unified hardware and software introduction: F. Vahid (John Wiley)
- 3. Embedded Systems : Rajkamal (TMH)
- 4. Embedded Systems : L. B. Das (Pearson)
- 5. The 8051 Microcontroller and embedded systems by Muhammad Ali Mazidi, PHI.
- 6. Robotics: Fundamental Concepts and Analysis, Oxford University Press

References Books :

- 1. Embedded System design : S. Heath (Elsevier)
- 2. Embedded microcontroller and processor design: G. Osborn (Pearson)
- 3. Embedded systems design by Steve Heath, Newnes

List of Practical's:

- 1. Arithmetic Operations using 8051
- 2. Interfacing ADC and DAC
- 3. Interfacing LED and PWM
- 4. Interfacing real time clock and serial port
- 5. Interfacing keyboard and LCD
- 6. Flashing of LEDS
- 7. Interfacing stepper motor and temperature sensor.
- 8. Study of robotic arm and its configuration
- 9. Study the robotic end effectors









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								ACHING & CORY		TION SCI	
COURSE CODE	CATEGORY COURSE NAME L T H	Р		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*			
BTCSDTS31 42	UG	Modern Web Applications	2	1	2	4	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

COURSE OBJECTIVES

The student will have ability to:

- 1. To describe the fundamental concepts of WWW and internet.
- 2. To illustrate the advance concepts of HTML and JAVA Scripts.
- 3. To explain the concept of XML and basic PHP programming language.
- 4. To illustrate the various concepts of web application like manipulating data and user authentication.

COURSE OUTCOMES

Upon completion of the subject, Students will be able to:

- 1. Ability to understand the advanced concepts of web application and WWW.
- 2. Ability to develop web pages for web application.
- 3. Ability to understand various concepts like XML, XSL, DOM, and PHP.
- 4. Ability to develop web application include various modern features in it.

SYLLABUS

UNIT I

Introduction to Internet & World Wide Web: – History of the internet & world- wide web, web browsers, – web servers, uniform resource locator, tools and web programming languages. web standards, categories of web applications, characteristics of web applications, tiered architecture

UNIT II

Hypertext Mark Up Language

(HTML) Revision: Basic html page, text formatting, table, headers, linking, images, list, meta elements cascading style sheets (css) revision: inline, internal and external style sheet, bootstrap-css text, css forms, css components drop down. java script: introduction to java scripts, objects in java script, dynamic html with java script, bootstrap- js alert, js button, js popover

UNITIII

Extensible Markup Language (XML): - Introduction, structuring data, document type definition



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, xml vocabularies, document object model (dom) with java script, extensible stylesheet language transforms (xsl) **writing basic php programs:** creating php programs, numbers

and strings, literals and variables, operators and functions.

UNIT IV

Form & PHP: Creating Form Controls, Using Values Returned From, Forms Using PHP PHP Database Connectivity: Connecting to MySQL Server, Selecting Databases, Checking for Errors, Closing the MySQL Server Connection

UNIT V

Manipulating Data in MySQL Using PHP: Inserting, Viewing, Updating and Deleting Records, Manipulating joined tables. **User Authentication**: Creating Session, Authorization Level

Modern Web Applications Laboratory

WEEK 1& WEEK 2:

Design the following static web pages required for an online book store web site.

HOME PAGE: The static home page must contain three frames.

Top frame : Logo and the college name and links to Home page, Login page, Registration page, Catalogue page and Cart page (the description of these pages will be given below).

Left frame : At least four links for navigation, which will display the catalogue of respective links. For e.g.: When you click the link "CSBS" the catalogue for CSBS Books should be displayed in the Right frame.

Right frame: The pages to the links in the left frame must be loaded here. Initially this page contains description of the web site.

1.000		۷	Veb Site Name	
Logo Home	Login	Registration	Catalogua	Cart
	Login	Registration	Catalogue	Gail
CSBS				
CSEECEEEECIV				
IL		Description	of the Web Site	

Fig 1.1

2)Login Page: This page looks like below

	Web Site Name									
Logo										
Home	Login	Registration	Catalogue	Cart						
CSBS										
CSE										
ECE		Login:								
EEE		Password	:							
CIVIL										
		Su	ubmit	Reset						
1										



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CATOLOGUE PAGE

The catalogue page should contain the details of all the books available in the web site in a tabular format.

The details should contain the following: 1 Snap shot of Cover Page. 2.Book Title, Author Name, Publisher. 3.Price. 4.Add to cart button

Logo	WebSiteName							
Home	Login	Registration	Catalogue	Cart				
CSBS ECE	XML Bible	Book: XMLBible Author :Winston Publication:Wiely	\$ 40.5	Hold to cart				
EEE CIVIL	Artificial Intelligence Andere Agreent The Agreent Andere Agreent Andere Agreent Agree	Book: AI Author :S.Russel Publication: Princeton hall	\$ 63	G Add to cart				
	例释Jаvа2 企业就U2EEI程序设计	Book: Java2 Author :Watson Publication:BPB publications	\$ 35.5	🗑 Add to cart				
	HTML A	Book: HTMLin 24hours Author :Sam Peter Publication:Sam publication	\$ 50	🗑 Add to cart				

WEEK 3 & WEEK 4: 4) CART PAGE:

The cart page contains the details about the books which are added to the cart. The cart page should look like this:

Logo	Web Site Name								
Home	Login	Registration	Catalogue	Cart					



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idefara											
	L	Bookname Price Quantity		Quantity	Amount						
	CSE										
		Java	\$35.5	2	\$70						
		2XML	\$40.5	1	\$40.5						
		bible									
				Totalamount -	\$130.5						

5)

REGISTRATION PAGE: Create a "registration form "with the following fields

Name (Text field)
 Password (password field)
 E-mail id (text field)
 Phone number (text field)
 Sex (radio button)
 Date of birth (3 select boxes)
 Languages known (check boxes – English, Telugu, Hindi, Tamil)
 Address (text area)

WEEK 5 & WEEK 6:

VALIDATION:

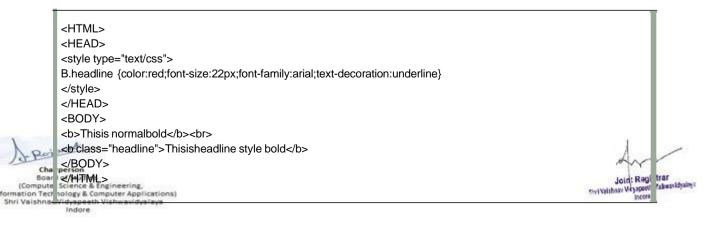
- a) Write JavaScript to validate the following fields of the above registration page.
 1.Name (Name should contains only alphabets and the length should not be less than 6 characters).
 - 2. Password (Password should not be less than 6 characters length).
 - 3.E-mail id (should not contain any invalid and must follow the standard pattern name@domain.com)
- 4. Phone number (Phone number should contain 10 digits only).

b) Write JavaScript to validate the above login page with the above parameters.

WEEK 4

Design a web page using CSS (Cascading Style Sheets) which includes the following: 1)Use different font, styles:

In the style definition you define how each selector should work (font, color etc.). Then, in the body of your pages, you refer to these selectors to activate the styles. For example:





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1) Seta background image forboth the page and single elementson the page. You can define the background image for he page like this:

BODY {background-image:url(myimage.gif);}

1) Control the repetition of the image with the background-repeat property.

Asbackground-repeat:repeat

Tilesthe image untilthe entire page isfilled,justlike an ordinary backgroundimage in plain HTML Define stylesfor linksas A:linkA:visitedA:activeA:hover

Example:

<style type="text/css"> A:link{text-decoration:none}A:visited {text-decoration:none}A:active{text-decoration:none} A:hover{text-decoration:underline;color:red;} </style>

2) Workwith layers:Forexample:

LAYER 1 ON TOP:

<div style="position:relative;font-size:50px;z-index:2;">LAYER1</div><div style="position:relative;top:-50;left:5;color:red;font-size:80px;z-

LAYER 2 ON TOP:

<div style="position:relative;font-size:50px;z-index:3;">LAYER1</div> <div style="position:relative;top:-50;left:5;color:red;font-size:80px;z-

3) Add a customized cursor:

Selector{cursor:value}Forexample:

```
<html>
<head>
<style type="text/css">
.xlink{cursor:crosshair}
.hlink{cursor:help}
</style>
</head>
<body>
<b>
<a href="mypage.htm" class="xlink">CROSS LINK</a>
<br>
```

WEEK 7 & WEEK 8:

Write an XML file which will display the Book information which includes the following:

- 1. Title of the book
- 2. Author Name



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- 3. ISBN number
- 4. Publisher name
- 5. Edition
- 6. Price

Write a Document Type Definition (DTD) to validate the above XML file. Display the XML file as follows.

The contents should be displayed in a table. The header of the table should be in color GREY. And the Author names column should be displayed in one color and should be capitalized and in bold. Use your own colors for remaining columns.

Use XML schemas XSL and CSS for the above purpose. Note: Give at least for 4 books. It should be valid syntactically. Hint: You can use some xml editors like XML-spy

WEEK 9 & WEEK 10:

Write Program in PHP to demonstrate basics of PHP

Convert all the previous forms to PHP forms.

Write a PHP Code to make database connection, Create Data Base, Create Table InMysql Write a program in PHP to perform CRUD(Create, InseRt, Update, Delete operations) Study of Image Uploading in PHP Design A from which upload And Display Image in PHP

WEEK 11 & WEEK 12:

Install a database (Mysql).

Create a table which should contain at least the following fields: name, password, emailid, phone number (these should hold the data from the registration form).

Write a PHP code to connect to that database and extract data from the tables and display them. Experiment with various SQL queries.

Insert the details of the users who register with the web site, whenever a new user clicks

the submit button in the registration page (week2). Update user data, delete specific users

WEEK 13 & WEEK 14: Work on case study

TEXT BOOKS:

- **1.** Deitel P. J., Deitel H. M. and Deitel A. (2012) Internet and World Wide Web: How to Program, Fifth Edition, Pearson Prentice Hall.
- 2. HTML& CSS: Design and Build Websites, Jon Duckett, John Wiley & Sons
- **3.** Naramore E., Gerner J., Scouarnec Y.L., et al., (2005) Beginning PHP5, Apache MySQL Web Development: Programmer to Programmer, John Wiley & Sons Inc., ISBN: 9780764579660.

References Books :

- 1. Sebesta R. W. (2014) Programming the World Wide Web, 8th edition, Pearson.
- 2. Pressman R. and Lowe D. (2008) Web Engineering: a practitioner's approach, First Edition, McGrawHill Kappel G., et al. (2006)
- 3. Web Engineering: The Discipline of systematic Development of Web Applications, First Edition, John Wiley & Sons.
- 4. Suh W. (2005) Web Engineering: Principles and Techniques, Idea Group Inc.
- 5. Ullman L (2016) PHP for the Web: Visual Quick Start Guide, Fifth Edition, Peachpit Press.







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CODE	COURSE NAME	L	1	r	CRE	END SEM University Exam	wo Teri Exam	Teachers ssessmen *	END SE Universi Exam	Feachers ssessmen *
COURSE CODE CATEGORY	CATEGORY COURSENAME L. L. L. L. P.	L T		T P 22		SEM ersity am	Lerm Term	It	SEM ersity an	s

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

COURSE OBJECTIVES

The student will have ability to:

- 1. To identify the scope and essentiality of Data Warehousing and Mining.
- 2. To understand and implement classical models and algorithms in data warehousing and data mining.
- 3. To analyze the data, identify the problems, and choose the relevant models and algorithms to apply.
- 4. Gather sufficient relevant data, conduct data analytics using scientific methods, and make appropriate and powerful connections between quantitative analysis and real-world problems.

COURSE OUTCOMES

Upon completion of the subject, Students will be able to:

- 1. Interpret the contribution of data warehousing and data mining to the decision-support level of organizations.
- 2. Categorize and carefully differentiate between situations for applying different datamining algorithms.
- 3. Discover interesting patterns from large amounts of data to analyze and extract patterns to solve problems and make predictions of outcomes.
- 4. Evaluate different models used for OLAP and data preprocessing.
- 5. Propose data-mining solutions for different applications.

SYLLABUS

UNIT I

Introduction to Data Mining: What is data mining? Related technologies -Machine Learning, DBMS, OLAP, Statistics, Stages of the Data Mining Process, Data Mining Techniques, Knowledge Representation Methods, Applications

UNIT II

Data preprocessing: Data cleaning, Data transformation, Data reduction, Discretization and generating concept hierarchies, Installing Weka 3 Data Mining System, Experiments with



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Weka - filters, discretization.

Data mining knowledge representation: Task relevant data, Background knowledge,

Representing input data and output knowledge, Visualization techniques Attribute-oriented analysis: Attribute generalization, Attribute relevance, Class comparison, Statistical measures.

UNIT III

Data mining algorithms - Association rules: Motivation and terminology, Example: mining weather data, Basic idea: item sets, Generating item sets and rules efficiently, Correlation analysis

Data mining algorithms - Classification: Basic learning/mining tasks, Inferring rudimentary rules: 1R, algorithm, Decision trees, covering rules

Data mining algorithms – Prediction: The prediction task, Statistical (Bayesian) classification, Bayesian networks, Instance-based methods (nearest neighbor), linear models

UNIT IV

Descriptive analytics: Data Modeling, Trend Analysis, Simple Linear Regression Analysis **Forecasting models:** Heuristic methods, predictive modeling and pattern discovery, Logistic Regression: Logit transform, ML estimation, Tests of hypotheses, Wald test, LR test, score test, test for overall regression, multiple logistic regression, forward, backward method, interpretation of parameters, relation with categorical data analysis. Interpreting Regression Models, Implementing Predictive Models

Generalized Linear model: link functions such as Poisson, binomial, inverse binomial, inverse Gaussian, Gamma.

Non Linear Regression (NLS): Linearization transforms, their uses & limitations, examination of non-linearity, initial estimates, iterative procedures for NLS, grid search, Newton-Raphson, steepest descent, Marquardt's methods. Introduction to semiparametric regression models, additive regression models. Introduction to nonparametric regression methods

UNIT V

Time Series Analysis: Auto - Covariance, Auto-correlation and their properties. Exploratory time series analysis, Test for trend and seasonality, Exponential and moving average smoothing, Holt – Winter smoothing, forecasting based on smoothing

Linear time series models: Autoregressive, Moving Average, Autoregressive Moving Average and Autoregressive Integrated Moving Average models; Estimation of ARMA models such as Yule-Walker estimation for AR Processes, Maximum likelihood and least squares estimation for ARMA Processes, Forecasting using ARIMA models

Prescriptive Analytics: Mathematical optimization, Networks modeling-Multi-objective optimization-Stochastic modeling, Decision and Risk analysis, Decision trees.

Home Assignments:

1. Experiments with Weka – Visualization Techniques, using filters and statistics, mining association rules, decision trees rules, Prediction

2. Mining real data: Preprocessing data from a real domain (Medical/ Retail/ Banking); Applying various data mining techniques to create a comprehensive and accurate model of the



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3. Analytics Assignment 1: Conduct and Present a summary report on an End to end statistical model building exercise using sample data – Data preprocessing, Descriptive Analysis (Exploratory Data Analysis), Hypothesis building, Model Fitting, Model Validation and Interpretation of results.

4. Analytics Assignment 2: Build statistical models using any two linear and non-linear regression techniques: Simple Linear Regression; Multiple Regression; Variable Selection Problem; Multicollinearity and Ridge Regression; Nonlinear regression; Non-parametric regression; Logistic regression (binary and multiple); Poisson/Negative binomial regression (Use sample data sets)

TEXT BOOKS:

1. Jiawei Han and MichelineKamber, "Data Mining: Concepts and Techniques", Morgan Kaufmann Publishers, 3rd ed, 2010.

2.LiorRokach and OdedMaimon, "Data Mining and Knowledge Discovery Handbook", Springer, 2nd edition, 2010

3. Box, G.E.P and Jenkins G.M. (1970) Time Series Analysis, Forecasting and Control, Holden-Day.

References Books :

- 1. 1.Draper, N. R. and Smith, H. (1998).
- 2. Applied Regression Analysis (John Wiley) Third Edition.
- 3. Hosmer, D. W. and Lemeshow, S. (1989).
- 4. Applied Logistic Regression (Wiley).



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BTCSH315	UG	Advance Finance	2	1	2	CRE	END SI University	L OML	^{aL} asse 20	END SI University	L ass 20
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Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

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Advance Finance (Elective IV)

Course Outcome(s):

This course will help students to develop in-depth knowledge about the financial techniques and instruments. The students will learn to

- Imbibe knowledge about the decisions and decision variables involved with financial activities of the firm.
- Develop skills for interpretation business information and application of financial theory in corporate investment decisions, with special emphasis on working capital management.
- Familiarizing the students with the corporate and financial restructuring.

Topics to Be Covered:

UNIT – I

Sources of Funds (including regulatory framework)

- Types of securities
- Issuing the capital in market
- Pricing of issue
- Valuation of Stocks and bonds

UNIT – II

Dividend Decisions: Traditional Approach, Dividend Relevance Model, Miller and Modigliani Model, Stability of Dividends, Forms of Dividends, Issue of bonus shares, Stock Split

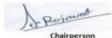
UNIT – III

Evaluation of Lease Contracts

UNIT – IV

Corporate Restructuring

- Mergers and Acquisitions- Types of Mergers, Evaluation of Merger Proposal
- Take-over
- Amalgamation
- Leverage buy-out
- Management buy-out
- Corporate Failure and Liquidation



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$\mathbf{UNIT} - \mathbf{V}$

Financial Restructuring

- Share Split
- Consolidation
- Cancellation of Paid-up Capital
- Other Mechanisms

UNIT – VI

Working Capital Management:

- Working Capital Planning
- Monitoring and Control of Working Capital
- Working Capital Financing
- Managing the Components of Working Capital
 - Cash Management
 - Receivable Management
 - Inventory Management

UNIT – VII

Introduction to derivatives

- Basics of Futures, Forwards, Options, Swaps
- Interest rate Payoff Diagrams, Pricing of Futures, Put Call Parity, Option Pricing using Binomial Model and Black Scholes Model
- Use of Derivatives for Risk-Return Management- Credit Default Swaps

Home Assignment:

Case study materials book will be given to students. Students are required to meet in groups before coming to class and prepare on the case for the day. Instructor may ask the student groups to present their analysis and findings to the class. Further, the topic for class discussion will be mentioned beforehand and students should be prepared to discuss these topics in class. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

- 1. Topic: Historical perspectives of markets like major boom and busts, bull and bear cycles, major market crashes, bubbles
- 2. Topic: Major scams in the market, e.g. Satyam case

Text Books:

1. Brealey, Myers and Allen, Principles of Corporate Finance

Case Study Materials: To be distributed for class discussion









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COURSE CODE	CATEGORY	COURSE NAME	L	Т	ТР	Р	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*	
BTCSH315	UG	Image Processing and Pattern Recognition (Elective IV)	2	1	2	4	60	20	20	30	20		

Introduction: Image processing systems and its applications. Basic image file formats

Image formation: Geometric and photometric models; Digitization - sampling, quantization; Image definition and its representation, neighbourhood metrics.

Intensity transformations and spatial filtering: Enhancement, contrast stretching, histogram specification, local contrast enhancement; Smoothing, linear and order statistic filtering, sharpening, spatial convolution, Gaussian smoothing, DoG, LoG.

Segmentation: Pixel classification; Grey level thresholding, global/local thresholding; Optimum thresholding -Bayes analysis, Otsu method; Derivative based edge detection operators, edge detection/linking, Canny edge detector; Region growing, split/merge techniques, line detection, Hough transform.

Image/Object features extraction: Textural features - gray level co-occurrence matrix; Moments; Connected component analysis; Convex hull; Distance transform, medial axis transform, skeletonization/thinning, shape properties.

Registration: Mono-modal/multimodal image registration; Global/local registration; Transform and similarity measures for registration; Intensity/pixel interpolation.

Colour image processing: Fundamentals of different colour models - RGB, CMY, HSI, YCbCr, Lab; False colour; Pseudo colour; Enhancement; Segmentation.

Morphological Filtering Basics: Dilation and Erosion Operators, Top Hat Filters **Text Books:**

1. Digital Image Processing. R. C. Gonzalez and R. E. Woods, Prentice Hall.

Reference Books:

- 1. Image Processing: The Fundamentals. Maria Petrou and Panagiota Bosdogianni, John Wiley & Sons, Ltd.
- 2. Digital Image Processing. K. R. Castleman:, Prentice Hall, Englewood Cliffs.
- 3. Visual Reconstruction. A. Blake and A. Zisserman, MIT Press, Cambridge.
- 4. Digital Pictures. A. N. Netravali and B. G. Haskell, Plenum Press.

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5. Digital Images and Human Vision. A. B. Watson:, MIT Press, Cambridge.



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